

FBIM IS GIVING YOU A CHANCE TO **WIN...**

1 OF 2 **\$1,000** VISA GIFT CARDS!

SUBMIT...BIND...WIN!

NOVEMBER 16, 2015 THROUGH JANUARY 15, 2016



First Benefits Insurance Mutual (FBIM) is excited to announce a new contest for agents! During the time frame of November 16, 2015 through January 15, 2016 agents will have the opportunity to win one of two \$1,000 VISA gift cards during our “Submit...Bind...Win!” incentive contest.

Contest entries will be based on policies that are bound during the contest period. Each time a policy is bound, the binding agent will receive an entry in the drawing for one of the gift cards. The more accounts that an agent binds will result in more entries into the drawing. As an added incentive, agents that bind policies with premium amounts \$25,000 and greater will receive a bonus entry in the drawing.

EXAMPLE:

Agent A binds a \$10,000 policy on 11/16/15 = 1 entry in drawing

Agent A binds a \$5,000 policy on 1/15/15 = 1 entry in drawing

Agent A total entries = 2

Agent B binds a \$25,000 policy on 12/15/15 = 1 entry + 1 additional entry

Agent B binds no other business prior to contest end of 1/15/15

Agent B total entries = 2

Important Contest Facts to Remember:

1. Policies must be bound within the effective dates of the contest (11/16/15-1/15/16).
2. One entry per bound policy.
3. Bonus entry awarded for each policy \$25,000 or greater.
4. “Binding Agent” is defined as the agent submitting the account for underwriting review and making the binding request to underwriting. Accounts may be submitted via fax, email, or online through the agent web portal. If submitted online using a shared log in within the agency, please identify yourself as the submitting agent. Better yet, contact us for your own online credentials!
5. Both gift cards will be awarded after the end of the contest period.

Call (888) 393-2667 or e-mail underwriting at:

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